



business cards on demand

The JetCAPS BusinessCard ChaiService is a smart printing e-service, resident on the printer and accessed using a web browser, that prints business cards on demand.

In a business environment where flexibility is an important asset, changes and reorganizations are to be expected. You may already be using electronic forms and stationery to ensure communications with suppliers and customers keep pace with developments in your company, while keeping your logistical and scrapping costs under control. But had you thought of extending this approach to business cards – a medium that is just as important in impressing your corporate identity on the people you meet. Or maybe you have been looking for a way to increase the impact and memorability of your business cards by tailoring them particular shows, events or initiatives, but have been put off by inflexible quantities and high real costs per piece.

The JetCAPS BusinessCard ChaiService lets you print consistent business cards in small quantities, with great flexibility, as you need them.

how JetCAPS BusinessCard ChaiService works

JetCAPS BusinessCard ChaiService is a web application that runs on a Chai-enabled, networked HP Color LaserJet printer. Your local JetCAPS partner implements and stores the layout of your business card, along with the necessary fonts and logos, on the printer's hard disk. You access the application using a standard web browser to enter the variable data and the print quantities, and click on the print button. The cards are printed on the special stationery in the printer, which uses an adhesive backing to produce business cards in color with smooth edges and no perforation.



Printed on an HP Color LaserJet Printer



characteristics

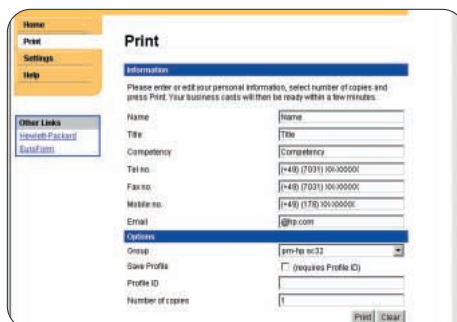
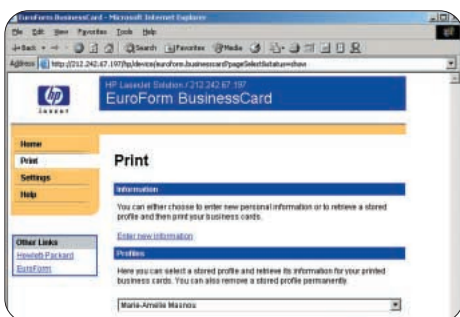
- print business cards without logistical problems, or scrapping costs
- easy access across the intranet (or internet) with no need to install specialty software
- a high resolution, hp color LaserJet printer and specialized print media ensure consistent, high quality cards

areas of application

- print business cards on demand, in-house or at a local service provider
- adapt business cards for specific shows, events or initiatives to increase their impact and memorability

special features

- fixed elements of your business card are implemented on your printer's hard-disk to guarantee compliance with corporate identity guidelines, without sacrificing flexibility
- input form (web-page) customized to provide the best match for your organization



ordering information

- available for hp color LaserJet 3700, 4600, 5500 and 9500 printers

For further information please contact your local JetCAPS Partner at www.stethos.com - info@stethos.com



Some of the products mentioned in this brochure are developed by third-party companies – in most cases, in close co-operation with HP. The third-party company that provided the specifications and descriptions in this document, is responsible for the performance of these third-party products. All agreements, warranties or understandings take place between the respective vendors and the purchaser. All designations and product names are trademarks or registered trademarks of the respective company. This document is non-contractual. Specifications and descriptions of products can be modified at any time without prior notice. © Hewlett-Packard Company and EuroForm, Smørum, Denmark 2002 Design by B.O.L.A.Y. GmbH, Germany October 18, 2002/ds_bcard_printer